



## Containerisation International Case Study

Learn more about the e-commerce trend in China and how INTRA has helped two of their users enhance their supply chains. [Click here to read the full story.](#)

## 4th Annual TPM Asia Conference

Come meet INTRA at the conference October 19 & 20.

### Opening Remark:

In this month's issue of Containerization International, the technology spotlight is on the growing e-commerce trend in China featuring two INTRA users (see link in the sidebar). It has been INTRA's mission to grow the use of e-commerce to meet the needs of ocean shippers and carriers for nearly 10 years. In the past 12 months we've seen a 33.8% increase in ocean e-commerce usage compared with global container volume growth of around 12%.

In order for e-commerce growth to happen, we are continually working with our partners, carriers, shippers and supply chain software providers to make electronic commerce available to everyone, everywhere. We are particularly pleased to announce this month that Descartes has joined the INTRA Alliance network. Descartes Global Logistic Network joins more than 46 active INTRA Alliance software providers that make INTRA the most efficient e-commerce solution for streamlining ocean shipment processes.

– Ken Bloom, CEO, INTRA

### TALK BACK

We'd love your opinion...

**Question:** What is your outlook on global trade for the remainder of 2010? [Click here](#) to answer.

### INTRA NEWS

#### INTRA AND DESCARTES ANNOUNCE ALLIANCE TO STREAMLINE BUSINESS PROCESSES IN GLOBAL OCEAN SHIPPING

INTRA has announced an alliance to enhance international ocean shipping processes and capabilities available to Descartes Global Logistics users. Through this alliance, Descartes will be able to offer INTRA carrier connectivity to its customers increasing efficiency and productivity in global trade operations. You can read the full announcement [here](#).

#### INTRA REPORTS INCREASE IN GLOBAL E-COMMERCE USAGE IN LAST 12 MONTHS

Using data available to them, INTRA has seen a 33.8% increase in growth in ocean e-commerce usage in the past 12 months, nearly three times the rate of global container market growth of 12.4 %, according to Drewry Container Forecaster, June 2010. E-commerce usage in Asia has seen a sustained increase year over year (YoY), particularly for imports to Malaysia (93%), South Korea (100%) and Singapore (33%), compared with 16.3% regional container market growth Q1 2010\* (YoY). You can read the full announcement [here](#).

#### INTRA SPONSORS COUNCIL OF SUPPLY CHAIN MANAGEMENT PROFESSIONALS 2010 CONFERENCE

INTRA is a Major Sponsor at this year's [Council of Supply Chain Management Professionals](#) annual conference on future trends and technology in San Diego, September 26th - 29th. Representatives from our product management team will be available to share INTRA's solutions roadmap and will be on hand to hear how INTRA can address your future needs and discuss plans for emerging products.



## INDUSTRY NEWS

### PORT CONGESTION COULD RESUME IN SOME SECTORS

While global container volume is forecasted to increase strongly over the next five years, the latest port sector report from Drewry Consultants finds that port congestion is becoming a potential concern in fast-growing areas such as the Far East and the Middle East. [Read the full JOC article.](#)

### GLOBAL ECONOMY S REMARKABLE RECOVERY: WORLD TRADE PROJECTED TO EXPAND BY 8.1% THIS YEA

According to a recent report from IHS Global Insight, international trade volumes are forecasted to increase in line with the recovery in demand and total world trade is forecasted to grow 8.1% in the remainder of 2010, followed by 6.9% growth in 2011. Read the full article [here.](#)

### REALITY CHECK: US JUNE IMPORTS UP, EXPORTS DOWN VS. MAY

Containerized import volumes to the U.S. strengthened in June from an active May, marking what may turn out to be the start of an early peak holiday shipping season, according to port officials and maritime executives. Read the full [Market News International article.](#)

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## ABOUT INTRA

INTRA is a leading global provider of e-commerce solutions to the ocean freight industry. INTRA professionals work with over 30 leading carriers to streamline and standardize their shipping processes worldwide through a network of over 20,000 corporate locations. Nearly 300,000 container orders are initiated on the INTRA platform each week, representing more than 10 percent of global ocean container trade. For further information, visit [www.intra.com](http://www.intra.com).

